ST Fare Enforcement Proposed Recommendations Matrix

NOTES:

- This matrix is a tool to help harvest and organize *proposed* recommendations to improving or enhancing the Fare Enforcement Program.
- The organizing sections are only meant to help funnel recommendations into certain processes / activities that make up the overall Program. This organization is by no means final.
- With each recommendation, also provide some input on the outcome(s) of this recommendation (what does this recommendation solve?) and the impacts of this recommendation (who and/or or what would be impacted). Examples have been provided.
- As the group refines this matrix, additional aspects such as *cost* and *risk* can be added.

Proposed Recommendation	Outcome(s) and Impact(s)
Rider Education on Fares / Use of ORCA	
A microtargeted campaign to ST riders to ensure understanding of ORCA Lyft and fare enforcement program.	Reduction in fare evasion due to lack of knowledge
Public-at-Large and/or Politician Education on ST FE Program	
A targeted informational to elected officials that highlight the success (both quantitative and qualitative) of ST FE Program	Greater awareness of ST Program strengths; decrease in the request to copy Metro Transit's new program

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ST Fare Enforcement Proposed Recommendations Matrix, cont'd

Proposed Recommendation	Outcome(s) and Impact(s)
Fare Enforcement Inspection Process (train-at-large)	
Fare Enforcement (check of individual riders)	
ST Fare Enforcement Policy / Procedures	
Adopt additional "strikes" to allow more opps for education	Potentially reduces number of fines; likelihood of escalation to the courts
Shorten time period for citation accumulation (ex. 12 mos to 6 mos)	Expedite
In-house case development Deputy Prosecutor	Helps prosecutor to make better (fairer?) decisions re: human factor vs. criminal element
	Ostensibly expedites processing time?
FTE to facilitate social services connection/diversion	
Reducing FE Impacts to Low-Income Populations	
INFORMATION / DATA Needed by the Group to Move Forward on Recommendations	

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